

Community Area Grant Application Form

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form **PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED**

1 - Your Organisation or Group	
Name of Organisation	Cricklade Town Festival
Contact Name	
Contact Address	
Contact number	e-mail
Organisation Type	Non profit organisation <input checked="" type="checkbox"/> Parish/Town Council <input type="checkbox"/> Other <input type="checkbox"/>
2 - Your Project	
In which Community Area does your project take place? (Please give name – see pp 2-4 of funding pack)	Wootton Bassett & Cricklade
In which Parish does your project take place?	Cricklade
What is your project?	Free annual community street fair involving all the community and local district on the theme of CRICKLADE BY THE SEA.
Where will your project take place?	High Street North, Cricklade Wilts
When will your project take place?	Sunday 20 th June 2010
Does your project demonstrate a direct link to the Community Plan for the area? If YES, please provide a reference/page no.	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>
Please confirm your project will be completed by 31 st March 2010	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>
What community benefits will your project provide and, who are the beneficiaries (e.g. numbers of people, age, gender, particular groups) IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)	
<p>An opportunity for all members of the community (approx 5000 people) to take part in a FREE day of entertainment centred on the High Street. The event will comprise music, dance, street entertainers, activities for all the family usually provided by local groups, organisations and businesses, arts and crafts. The festival enables local businesses to promote themselves either by running a stall, an information stand or opening for trade during the event, with the aim that this helps the local economy. Local community groups can also promote themselves in a similar way and have an opportunity to publicise their cause, educate and attract new members, eg Cricklade CAN (Climate Action Group) will provide ideas for sustainable living. The local schoolchildren also get involved by making flags/pennants that are displayed up and down the High Street during the event weekend. Each year we give the school art teachers details of the event's theme and they use this as a summer project for the children. The project is open to all school years and sectors. The event is also extremely well attended from outside the town and is a good opportunity to promote Cricklade to visitors-one quote from last year's festival "What a lovely friendly event on our doorstep" from Judy, Swindon. We are well supported by local radio and newspapers in the run up to the big day.</p>	

Wiltshire Council will be unable to meet the ongoing costs of your project. Please describe, therefore, how you will ensure the financial sustainability of your project beyond the period of this grant (if successful)?

This is an annual event so there are no ongoing project costs.

3 – Additional information to support and strengthen your application e.g consultation, community involvement, energy efficiency measures

Please tell us more about the organisations and groups that are involved in your project, who will benefit from the award and how will you know that it is making a difference.

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This will be the 10th annual Cricklade Festival and the 5th consecutive Street Fair, organised by local volunteers on a not-for-profit basis. This event has grown into the premier community summer event in the town, and is extremely well supported by the public and the business community. The aim is to bring people together to appreciate everything Cricklade has to offer. Each year we choose a different theme that we think will create an interesting and fun day. Our request is for matched funding for the street entertainers Mr Whippy & Old Time Swimmers. Both acts relate well to this year's theme Cricklade by the Sea with participative, visual street performances, and are good value for money as they perform throughout the day. Taking up the sea theme, the Historical Society have discovered a ship called HMS Cricklade and will display information about it on the day. The Rotary Club work in partnership with the festival committee to provide marshalling; they also run an information stand on one of their community support projects-last year they displayed their ShelterBoxes which are used as temporary shelter for people made homeless through natural and manmade disasters. Many of the High Street shops/ businesses provide some sort of 'shop front' or activity to publicise themselves. Local pubs/clubs open all day to provide refreshments and encourage future patrons-many of the pubs tell us their highest takings are on festival day.

4 – Relationship between your project and Wiltshire Council priorities. Which of the following statements apply to the project/service your hope to provide? Please tick as many as you think apply.

The project will:	
Engage with local people to find out their priorities and work with them to deliver solutions	<input type="checkbox"/>
Increase number of local people involved in regular volunteering	<input type="checkbox"/>
Increase the number of affordable homes	<input type="checkbox"/>
Improve access to services for people with dementia	<input type="checkbox"/>
Improve access to primary care services for people with learning disabilities	<input type="checkbox"/>
Encourage people to make lifestyle changes that will have a positive impact on the health of both themselves and their family	<input checked="" type="checkbox"/>
Improve adult participation in sport	<input type="checkbox"/>
Improve young people's participation in positive activities	<input checked="" type="checkbox"/>
Improve business productivity through innovation e.g. provide business with specific information, knowledge events and other support	<input type="checkbox"/>
Increase the number of people who feel safe in their community	<input checked="" type="checkbox"/>
Improve local area through intergenerational activities such as street clean ups and community events	<input checked="" type="checkbox"/>
Reduce perceptions of antisocial behaviour	<input type="checkbox"/>
Reduce deaths through accidents	<input type="checkbox"/>
Increase uptake of energy efficiency and renewable energy measures	<input type="checkbox"/>
Increase levels of recycling and re-using household waste especially amongst those people who currently do not recycle	<input checked="" type="checkbox"/>
Increase awareness of climate change adaptation, leading to action taken by individuals, communities and businesses	<input checked="" type="checkbox"/>
Reduce carbon emissions from transport through development, sustainable transport, traffic management and new technology	<input type="checkbox"/>
Improve local biodiversity	<input type="checkbox"/>

THE FOLLOWING INFORMATION MUST BE PROVIDED, FAILURE TO DO SO WILL RESULT IN THE APPLICATION BEING REJECTED

5 – Information relating to your last annual accounts (if applicable)

Year Ending: 2009	Month: July	Year: 2009
Total Income:	£5478.51	
Minus Total Expenditure:	£6243.04	
Surplus/Deficit for year:	£-764.53	
Reserves held:	£1612.00	

6 - Financial Information

PROJECT COSTS A Please provide a <u>full</u> breakdown e.g equipment, installation etc.		PROJECT INCOME B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
Mr Whippy & Old Time Swimmers	£2,480	Cricklade Town Council	P	£1,240
	£			£
	£			£
	£			£
	£			£
	£			£
	£			£
	£			£
	£			£
	£			£
TOTAL PROJECT EXPENDITURE	£	TOTAL PROJECT INCOME		£1,240

Total Project Income B	£1,240
Total Project Expenditure A	£2,480
Project Shortfall A - B	£1,240
Award sought from Wiltshire Council Area Board	£1,240
Is your organisation able to claim VAT?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>

7 – Management

How many people are involved in the management of your group/organisation?

People Over 50 years	Male 2	Female 2
People Under 25 years	Male 1	Female 1
Disabled People	Male	Female 1
Black & Minority Ethnic people	Male	Female

8 – Supporting Information – Please enclose the following documentation

Enclosed (please tick)

- Latest inspected/audited accounts or Annual Report
- Income & expenditure budget for current financial year
- Project budget (if applicable)
- Terms of Reference/Constitution/Group Rules

For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

9 – Equal Opportunities – To assist us with our equalities monitoring please indicate whether your application is specifically targeted at people within one or more of the six equality strands. You may tick yes for more than one category e.g. if your project is for ethnic minority senior citizens.

Please note that by answering NO to any of the following questions WILL NOT PREJUDICE your application.

a) Is your project targeted towards, or of particular relevance to, people of a specific age?

Yes No If 'Yes' please tick... Under 25's Over 50's

b) Is your project targeted towards, or of particular relevance to, people with disabilities (physical or mental/emotional)?

Yes No

c) Is your project targeted towards, or of particular relevance to, people of a specific gender?

Yes No If 'Yes' please tick.... Male Female

d) Is your project targeted towards, or of particular relevance to, people of a specific sexuality?

Yes No If 'Yes' please tick.... Gay Lesbian Bisexual

e) Is your project targeted towards, or of particular relevance to, people from a specific ethnic background?

Yes No If 'Yes', indicate the ethnic background of the people who will benefit from your project.

White British Irish Other **Mixed** Mixed ethnic background

Asian or Asian British Indian Pakistani Bangladeshi Other Asian

Black or Black British Caribbean African Other Black

Chinese or other ethnic group Chinese Other ethnic group

f) Is your project targeted towards, or of particular relevance to, people from a specific religion or faith?

(e.g. a Muslim women's sports club, which encourages active participation, rather than promoting religious beliefs)

Yes No If 'Yes' please specify

10 – Declaration (on behalf of organisation or group) – I confirm that.....

Accounts and quotes where appropriate are enclosed.

A copy of our constitution or terms of reference are enclosed.

The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.

If an award is received, I will complete and return an evaluation sheet

That any other form of licence or approval for this project has been received prior to submission of this application

That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance

Equal Opportunities Access Audit Environmental Impact

Planning permission applied for (date) or granted (date)

That acknowledgement will be given of Wiltshire Council support in any publicity or printed material.

I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Position in organisation:

Date:

Please return your completed application to the appropriate Area Board Locality Team (see pages 9-10)